

# RIG

(Raph Ife Group) Limited

# RIG

## Corporate Profile



*...sustainable power, endless possibilities*

# ABOUT US

## Introduction

*Founded in 1977, RIG (Raph Ife Group) Limited has grown from humble beginnings into a dynamic, multi-sectoral conglomerate with a strong focus on energy, innovation, and sustainable growth. With over four decades of excellence, the Group has become a household name in across Nigeria and beyond.*

*RIG has continued to maintain its reputation for quality, reliability, and customer-centric service, making it one of the most trusted brands in areas ranging from pharmaceuticals, automobile, real estates to power products, just to mention a few.*



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# OUR HERITAGE

## Our Heritage

*The company was established by our Founder and current Chairman, whose visionary leadership laid the foundation for RIG's success. Today, RIG remains a family-driven enterprise, now led by the second generation of leadership under the Group Managing Director (GMD) and the \*\*Executive Director (ED).*

*This blend of heritage and innovation has allowed RIG to stay relevant in an ever-changing global market, while staying true to its founding values of integrity, excellence, and service.*



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# OUR VISION, MISSION & VALUES

## Vision & Mission

### Vision

*To be Africa's most innovative and trusted provider of alternative energy and power storage solutions, driving a brighter and sustainable future.*

### Mission

*To deliver reliable, sustainable, and affordable power and storage solutions that meet the growing energy needs of Nigeria and beyond.*



## Core Values

### Integrity:

*We operate with transparency and fairness in all our dealings.*

### Innovation:

*We continuously evolve to meet the needs of a modern world.*

### Excellence:

*Our commitment to quality sets us apart.*

### Sustainability:

*We contribute to a greener, cleaner environment.*

### Customer Focus:

*Our clients are at the heart of everything we do.*

# GROUP STRUCTURE

## Group Structure

***R**IG is a diversified group comprising five companies, with business interests spanning:*

- *Energy & Power Storage*
- *Distribution & Logistics*
- *Renewable Energy Solutions*
- *Technical Services & After-Sales Support*
- *International Trade*

*Each company within the Group is strategically aligned to strengthen our market presence and deliver comprehensive solutions to customers and partners.*



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# RIG BATTERY & POWER SOLUTIONS

## RIG Battery & Power Solutions

Our flagship division, RIG Power Products, offers a complete range of high-performance batteries and renewable energy solutions designed for households, businesses, and industries.

### a. Auto Batteries

RIG Gold Auto Batteries  
RIG Plus Auto Batteries  
RIG Platinum Auto Batteries

### b. Solar Batteries

RIG Gold Solar Batteries  
RIG Plus Solar Batteries  
RIG Platinum Solar Batteries  
New Earth Solar Batteries

### c. Lithium Batteries

RIG Gold / Aokly Lithium Batteries

### d. Inverter & Solar Solutions

RIG-Verter: Inverter / Charge Controller Series

RIG-Ray: Solar Panels

RIG-View: Solar Lamp / Solar CCTV Series

These solutions are trusted nationwide for their durability, efficiency, and performance

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# GEOGRAPHICAL PRESENCE

## Geographical Presence

***R**IG operates through a robust distribution and service network across Nigeria and internationally:*

*International Head Office:  
United Kingdom*

*Nigeria Head Office:  
Lagos*

*Regional Distribution Headquarters:  
Benin City, Nigeria*

*Regional Presence:  
Abuja, Onitsha, Port Harcourt, Kano,  
Sokoto, Maiduguri*

*With over 200 distributors nationwide,  
RIG ensures that its products and  
services are easily accessible to  
customers in all parts of Nigeria.*



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# TECHNICAL EXPERTISE & AFTER-SALES SERVICES

## Technical Expertise

One of RIG's strongest assets is its dedicated technical team. Our engineers and technicians are well-trained and experienced, providing comprehensive support for:

- Installation and commissioning
- Maintenance and servicing
- Customer training
- Warranty and after-sales support

This ensures that every client enjoys maximum product performance, efficiency, and value for money.



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# OUR LEGACY & ACHIEVEMENTS

## Our Legacy & Achievements

**F**or more than 40 years, RIG has consistently been at the forefront of power storage and alternative energy solutions in Nigeria. Our commitment to quality has earned us:

- A reputation as a leading name in the battery industry.
- Strong partnerships with international power solution providers.
- A trusted base of over 200 distributors and countless satisfied customers.
- Recognition for innovation in solar and renewable energy solutions.



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# CORPORATE SOCIAL RESPONSIBILITY (CSR)

## Corporate Social Responsibility (CSR)

*At RIG, we believe in giving back to society. Through various CSR initiatives, we support:*

- Youth empowerment programs
- Technical training and skills development
- Green energy advocacy
- Community electrification projects

*These initiatives reinforce our belief in using business as a force for good, creating lasting impact in communities.*





# THE FUTURE OF RIG

## The Future of RIG

*As we look ahead, RIG is committed to:*

*Expanding our renewable energy portfolio.*

*Driving technological innovation in power storage systems.*

*Growing our international presence.*

*Supporting Nigeria's transition to sustainable energy sources.*

*Our vision is clear: to remain a trusted name in power solutions, lighting up homes, businesses, and communities for generations to come.*



FUTURE

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